

Luis Oceja

CONTACT INFORMATION

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PROFESSIONAL ACTIVITY:

- * 1999-Present time: Associate Professor (Profesor Titular) in the Department of Social Psychology and Methodology. Autónoma University of Madrid.
- * 1998-2000: Consultant (Consultor) in Ernst & Young. Department of Human Resources.

DEGREE:

- * Bachelor in Psychology. Autónoma University of Madrid (Spain).
- * Doctor in Social Psychology. Title of doctoral thesis: Efectos perversos de las normas inclumplidas. Aspectos teóricos y experimentales (Perverse effects of unfulfilled norms. Theoretical and Experimental Issues). UAM (Madrid, Spain).

GRANTS AND HONORS:

- * July 2001 to July 2003: Post-doctoral Grant from the Ministry of Sciences and Education (Program MECD, Fulbright)
- * April 1994 to December 1997: Doctoral Grant from the Ministry of Sciences and Education (Program FPU)
- * October 1993 to March 1994: Doctoral Grant from the Autónoma University of Madrid (UAM) and a national electric company (ENDESA).
- * November-1993: National Prize as the 3rd best academic record in Psychology studies (1988-1993).
- * October 1991 to June 1992: Undergraduate Scholarship (Caja Madrid).

RESEARCH INTEREST:

My research interests are focused on the study of the antecedents and consequences of normative fulfillment, the analysis of mixed emotions, and the examination of how the interplay between the different motives influences on prosocial behavior.

PUBLICATIONS:

ARTICLES:

Published in English:

- Villar, S.; Oceja, L.; Stocks, E.; y Carrera, P. (2019). The challenge of making this world a better place: Analyzing the chivalrous quality of the Quixoteism motive. *Current Psychology* (on line)
- Oceja, L.; Stocks, E.; Heerdink, M.; Villar, S.; et al. (2018). Revisiting the difference between instrumental and terminal values to predict (stimulating) prosocial behaviors: The transcendental-change profile. *British Journal of Social Psychology* (on line).
- Oceja, L., Salgado, S., y Carrera, P. (2018). Do we really care for the world? Testing the link between transcendental change values and the quixoteism motive. *Basic and Applied Social Psychology*, 40, 421-433.
- Salgado, S., Oceja, L., Beramendi, M., y González, C. (2018). Towards a model of normative diagnosis in the organizational context: The evaluative model of normative appeals. *Intangible Capital*, 14, 484-497.
- Stocks, E.; Mirghassemi, F.; & Oceja, L. (2018). How is your day going? Reciprocity Norm in Everyday Communication. *International Journal of Psychology*, 53, 167-175.
- López-Pérez, Belen; Carrera, Pilar; Oceja, Luis; Ambrona, Tamara; Stocks, E. (2017). Sympathy and tenderness as components of dispositional empathic concern: predicting helping and caring behaviors. *Current Psychology*, 1-11.
- Oceja, L.; Ambrona, T.; López-Pérez, B.; Stocks, E.; y Carrera, P. (2017). Local versus global perceptual scope, empathic concern, and helping preferences in multiple-victim situations. *The Spanish Journal of Psychology*, 20.
- Stocks, E.; Oceja, L.; & López-Pérez, B. (2017). Can't get you out of my mind: empathy, distress, and recurring thoughts about a person in need. *Motivation and Emotion*, 41, 84-95.
- Ambrona, T.; Oceja, L.; López-Pérez, B.; & Carrera, P. (2016). Can empathic concern be generalized from one person to others? Another positive side of the 'one-among-others' effect. *Scandinavian Journal of Psychology*, 57, 547-553.
- Oceja, L.; Villegas, M.; Beramendi, M.; & Salgado, S. (2016) "You should (not) do that": An Evaluative Model of Normative Appeals (EMNA). *Journal of Social Psychology*, 156, 382-396.
- López-Pérez, B.; Ambrona, T.; Carrera, P.; & Oceja, L. (2014). Testing the qualitative differences between empathy and personal distress: Measuring core affect and self-orientation. *Social Science Journal*, 51, 676-680.
- Oceja, L.; Heerdink, M.; Stocks, E.; Ambrona, T.; López-Pérez, B.; & Salgado, S. (2014). Empathy, awareness of others, and action: How feeling empathy for one-among-others motivates to help the others. *Basic and Applied Social Psychology*, 36, 111-124.
- Oceja, L.; & Salgado, S. (2013). Why do we help? World change orientation as an antecedent of

prosocial action. *European Journal of Social Psychology*, 43, 127-133.

- López-Pérez, B.; Ambrona, T.; Gregory, J.; Stocks, E.; & Oceja, L. (2013). Feeling at hospitals: Perspective-taking, empathy and personal distress among professional nurses and nursing students. *Nurse Education Today*, in press.

- Carrera, P.; Oceja, L., Caballero A.; Muñoz, D.; López-Pérez, B.; & Ambrona, T. (2013). I Feel so Sorry! Tapping the Joint Influence of Empathy and Personal Distress on Helping Behavior. *Motivation and Emotion*, 37, 335-345.

- Carrera, P.; Caballero, A.; Muñoz, D.; & Oceja, L.V. (2011). Anticipated emotions and personal experience for predicting behavioral intentions and behavioral expectations. *The Spanish Journal of Psychology*, 14, 535-547.

- Salgado, S. & Oceja, L.V. (2011). Towards a characterization of a motive whose ultimate goal is to increase the welfare of the world: Quixoteism. *The Spanish Journal of Psychology*. 14, 145-155.

- Oceja, L.V.; Stocks, E.; & Lishner, D. (2010). Congruence between the target in need and recipient of aid: The one among-others effect. *Journal of Applied Social Psychology*, 40, 2814-2828.

- Oceja, L.V; Ambrona, T.; López-Pérez, B.; Salgado, S.; & Villegas, M. (2010). When the victim is one among others: Empathy, awareness of others, and motivational ambivalence. *Motivation and Emotion*, 34, 110-119.

- Oceja, L.V.; & Berenguer, J. (2009). Putting text in context: The conflict between pro-ecological messages and anti-ecological descriptive norms. *The Spanish Journal of Psychology*, 12, 657-666.

- Oceja, L.V.; López-Pérez, B.; Ambrona, T.; & Fernández, I. (2009). Measuring General Dispositions to Feel Empathy and Distress. *Psicothema*, 21, 171-176.

- Oceja, L.V.; & Carrera, P. (2009). Beyond a Single Pattern of Mixed Emotional Experience: Sequential, Prevalence, Inverse, and Simultaneous. *European Journal of Psychological Assessment*, 25, 58-67.

- Lishner, D.; Oceja, L.V.; Stocks, E.; & Zaspel, K. (2008). The Effect of Infant-Like Characteristics on Empathic Concern for Adults in Need. *Motivation and Emotion*, 32, 270-277.

- Oceja, L.V. (2008). Overcoming Empathy-induced Partiality: Two Rules of Thumb. *Basic and Applied Social Psychology*, 30, 176-182.

- Oceja, L.V; & Jiménez, I. (2007). Beyond Egoism and Group Identity: Empathy for the Other and Awareness of Others in a Social Dilemma. *The Spanish Journal of Psychology*, 10, 369-379.

- Fernández-Dols, J.M.; Carrera, P.; Hurtado, A.; & Oceja, L.V. (2007). Emotional Climate as Emotion Accessibility: How Countries Prime Emotions. *Journal of Social Issues*, 63, 339-352.

- Carrera, P. & Oceja, L.V. (2007). Drawing Mixed Emotions: Sequential or Simultaneous Experiences? *Cognition and Emotion*, 21, 422-441.

- Bond, M. et al. (2004). Culture-Level Dimensions of Social Axioms and their correlates across

41 cultures. *Journal of Cross-Cultural Psychology*, 35, 548-570.

- Oceja, L.V.; & Fernández-Dols, J.M. (2001). Perverse effects of unfulfilled norms: A look at the roots of favoritism. *Social Justice Research*, 14, 289-303.

- Yik, M.S.; Russell, J.A.; Oceja, L.V.; & Fernández-Dols, J.M. (2000). Affect in Spanish: Scales, their structure and their relation to Personality. *European Journal of Psychological Assessment*, 16, 160-176.

Published in Spanish:

- Salgado, S.; González-Suhr, C.; Oceja, L. (2013). ¿Ayudamos cuando la situación de necesidad es abstracta? El efecto prosocial de incluir el macro-ambiente en el espacio vital. *Anales de Psicología*, 29, 583-589.

- Torres, M.; Fernández-Dols, J.M.; Oceja, L.V. (2010). Eficiencia Normativa en las Organizaciones: Detección y Análisis de sus Consecuencias en una Policía Municipal. (Normative efficacy in organizations: The local Police). *Estudios de Psicología*, 31, 297-307.

- Oceja, L.V.; Fernández-Dols, J.M.; González, M.A.; Jiménez, I.; & Berenguer, J. (2001). ¿Por qué cumplimos las normas? Un análisis psicosocial del concepto de legitimidad (Why do we fulfill the norms? A psychosocial analysis of the concept of legitimacy). *Revista de Psicología Social*, 16, 21-41.

- Oceja, L.V.; & Jiménez, I. (2001). Hacia una clasificación psicosocial de las normas (Toward a psychological taxonomy of norms). *Estudios de Psicología*, 22, 227-242.

- Oceja, L.V.; Adarves, I.; & Fernández-Dols, J.M. (2001). Normas perversas en los estudios de Ingeniería (Perverse norms in engineering schools). *Tarbiya. Revista de Investigación e Innovación educativa*, 27, 5-23.

- Berenguer, J.; Corraliza, J.A.; Martín, R.; & Oceja, L.V. (2001). Preocupación ecológica y acciones ambientales. Un proceso interactivo. (Ecological concern and environmental actions. An interactive process). *Estudios de Psicología*, 22, 37-52.

- Oceja, L.V.; & Fernández-Dols, J.M. (1998) ¿Por qué obedecemos las leyes? Una exploración de los fundamentos valorativos del comportamiento normativo (Why do we obey the law? An exploration of valorative basis of normative behavior). *Anuario de Psicología Jurídica*, 8, 193-205.

- Lacalle, E.; & Oceja, L.V. (1996) Efectos perversos de las normas incumplidas en la percepción de las autoridades (Perverse effects of unfulfilled norms in perception of authorities). *Revista de Psicología Social*, 11, 83-91.

- Fernández-Dols, J.M.; & Oceja L.V. (1994) Efectos cotidianos de la norma perversa en la tolerancia a la corrupción (Perverse norms and tolerance to corruption). *Revista de Psicología Social*, 9, 3-12.

- Fernández-Dols, J.M.; Amate, M.; Caballero, A.; Ruiz-Belda, M.A.; Sell, L.; & Oceja, L.V. (1994) Efectos culturales de las normas perversas (Cultural effects of perverse norms). *Revista de Psicología Social*, 9, 205-212.

- Oceja, L.V.; & Fernández-Dols, J.M. (1992) El reconocimiento de la norma perversa y sus consecuencias en los juicios de las personas (The recognition of perverse norm and its consequences in people judgements). *Revista de Psicología Social*, 7, 227-240.

BOOKS:

- Fernández-Dols, J.M; Carrera, P.; Oceja, L.V., & Berenguer, J. (2000). *Tratado de Psicología Social. Interacción social (vol. II) (Social psychology. Social interaction)*. Madrid: Síntesis.
- Oceja, L.V.; & Berenguer, J. (1998). *Cuaderno de prácticas de Psicología Social I (Workbook of practice in social psychology I)*. Madrid: Documentos de Trabajo. Universidad Autónoma de Madrid.

CHAPTERS:

- Oceja, L.V. y Stocks, E. (2017). The Path from Helping One to Helping the Group and Beyond. In van Leeuwen, E. y Zagefka, H. (Eds). *Intergroup Helping*. Springer.
- Oceja, L.V. (2009). Processes of Transmission and Change of Social Axioms and their Behavioral Influence in Spanish Culture. In *Beliefs around the World: Advancing Research on Social Axioms*. Springer.
- Oceja, L.V., & Fernández-Dols, J.M. (2006). La conducencia de la norma jurídica (The feasibility of the legal norm). In E. Garrido, J. Masip, y C. Herrero (Eds.) *Psicología Jurídica*. Madrid: Pearson Educación.
- Carrera, P.; Caballero, A.; & Oceja, L.V. (2004). Altruismo y conducta pro-social (Altruism and prosocial behavior). In D. Páez (Ed.) *Psicología Social, Cultura y Educación*. Madrid: Pearson Educación.
- Fernández-Dols, J.M.; Carrera, P. & Oceja, L.V. (2000). Bases sociales de la emoción (Social foundations of emotion). In *J.F. Morales et al. (Eds.). Psicología Social*. Buenos Aires: Mac Graw Hill.
- Corraliza, J.A.; Fernández, B.; Oceja, L.V., & Berenguer, J. (1999). Imagen de los espacios naturales protegidos (Image of protected natural spaces). In *Primeros Encuentros Científicos del Parque Natural de Peñalara y del Valle de El Paular*. Madrid: Consejería de Medioambiente.

PARTICIPATION IN INTERNATIONAL CONFERENCES (Last 5 years):
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*** Symposium (Direction). ** Talk * Poster

** Julio-2018. Oceja, L., Beramendi, M. y Salgado, S. *Distal and proximal predictors of normative compliance: The normative appraisal*. International Society for Justice Research Conference: Interrogating Justice. Atlanta (USA)

** Julio-2017. Oceja, L., Salgado, S., y Villar, S. *Beyond benefiting a specific individual or group: the motive of Quixoteism*. XVIII General Meeting of the European Association of Social Psychology. Granada (España).

** Julio-2017. Villar, S., Carrera, P., Oceja, L. *Paradoxical consequences of Quixoteism*. XVIII General Meeting of the European Association of Social Psychology. Granada (España).

** Octubre-2016. Oceja, L. y Villar, S. *La influencia de lo sublime en la ayuda orientada a un objetivo global*. Congreso Internacional de la Sociedad Española de Psicología Social

(SCEPS) Elche (España).

*** Julio-2016: Oceja, L. y Stocks, E. *Beyond the Empathy-Altruism Hypothesis: New Directions in Prosocial Motivation and Behavior Research*. XXXI International Congress in Psychology Yokohama (Japón)

* Julio-2016: Oceja, L.; Villar, S.; Nájera, P.; Salgado, S.; y Beramendi, M. *Assessing values in a valid (and fast) way: The reduced 11 items version of Schwartz's Social Value Survey*. XXIV Biennial Meeting of the International Society for the Study of Behavioral Development. Vilnius (Lituania)

** Noviembre-2015. Oceja, L. y Salgado, S. *Hacia un Modelo Evaluativo de los Mensajes Normativos: La doble acepción y nuevos avances en la investigación*. VII Congreso Internacional de Investigación y Práctica en Psicología. Buenos Aires (Argentina)

* July-2014: Oceja et al. *Social values and vicarious emotional dispositions as predictors of preference for different kind of charities*. XVII General Meeting of the European Association of Social Psychology. Amsterdam (Netherlands)

INVITED TALKS

June-2017. *Do mixed emotional experiences bridge aesthetics and ethics?* Max Planck Institute for Empirical Aesthetics (Germany).

August-2016. *The concepts of norm and valor in Social Psychology*. Universidad de la Frontera (Chile)

November-2015. *Freedom and Security: Two senses of the dimension of Protection in the appraisal of normative appeals*. Universidad de la Frontera (Chile).

November-2014. *When a norm is not fulfilled is not only unfulfilled: Antecedents and consequences of normative transgression*. Universidad de la Frontera (Chile).

November-2013. *About Quixoteism. A line of research*. Universidad de Buenos Aires (Argentina).

April-2014. *Social Values and Vicarious Emotional Dispositions as Predictors of Preference for Different Kind of Charities*. IE University at Segovia (Spain).

September-2012. *Does it matter whether people can feel two emotions at the same time?* University of Amsterdam (Netherlands).

February-2011. *About Quixoteism. Three experimental studies*. University of Tennessee at Knoxville (USA).

February-2008. *Congruence between the target in need and recipient of aid: The one among-others effect*. University of Texas at Tyler (USA).

February-2008. *Quixoteism: A social motive that leads to perform a heroic behavior*. University of Texas at Tyler.

February-2002. *Putting Text in Context: The Conflict between Pro-Ecological Messages and Anti-Ecological Descriptive Norms*. Arizona State University (USA).

October-2001. *The recognition of perverse norm and its consequences in people judgements*. University of Kansas (USA).

PARTICIPATION IN FINANCED PROJECTS

* September 2017-July 2020: “Boosting Employability and Empowering Social Engagement in High Education through Pro Bono (2018-1-HU01-KA203-047732)” Funding Entity: European Community (Program Erasmus +). Position: Principal Researcher.

* July-September 2018: “Design of a measure of commercial skills” Funding Entity: Overlap. Position: Principal Researcher.

* November 2016 to July 2017: “Evaluation of impact values of Design for Change in Spain” Funding Entity: Foundation Telefónica. Position: Principal Researcher.

* January-2014 to December-2018: Construal level in the prediction and performance of social behavior: health-risk and moral-prosocial behavior. PSI2014-53321-P. Funding Entity: CONICIT-Chile. Position: Principal Researcher.

* September-2013 to September-2016: Development of a diagnostic model for the organizational environment. (11130710). Funding Entity: Ministry of Education and Culture. Position: Principal Consultant.

* July-2013 to December-2014: Promotion of the humanitarian action in the Spanish and Latin-American context: Psychosocial analysis of values profile, emotional dispositions and scope of action. Funding Entity: UAM-Santander. Position: Director

* January-2012 to December-2014: Emotional episodes: Experience, expression, action, and knowledge. PSI2011-28720/PSIC (MEC). Funding Entity: Ministry of Education and Culture. Position: Researcher.

* January-2009 to December-2011: Analysis of the experience, expression, and behaviour produced by complex emotions. PSI2008-04849/PSIC (MEC). Funding Entity: Ministry of Education and Culture. Position: Researcher.

* September-2008 to February-2009. The assesment of transversal skills in undergraduates. Funding Entity: Universidad Autónoma de Madrid (UAM). Position: Researcher.

* January-2005 to December-2008: Characterization of the emotional experience: conceptualization, description and behavioral consequences. SEJ2005-06307/PSIC (MEC). Funding Entity: Ministry of Education and Culture. Position: Researcher.

* July-2003 to July-2005: Influence of persuasive messages of mixed emotions on healthy and ecological behaviors. PG 06-541A-9-640 (UAM). Funding Entity: Autónoma University of Madrid. Position: Researcher.

* March-2004 to March-2005: Development of an instrument of normative management.

Funding Entity: Chamber of Commerce. Position: Director.

* October-2003 to March-2004: Project of teaching innovation: Understanding, learning and development of psychosocial research. Funding Entity: Autónoma University of Madrid. Position: Director.

* December-2000 to December-2003: Psychological aspects of normative structure: models of social integration. CICyT BS2000-042. Funding Entity: National Council of Research, Science and Technology. Position: Researcher.

ABROAD ACADEMIC STAYS

* June-2001 to July-2003: Stay in University of Kansas (Kansas, USA) as post-doctorate to work with Professor Daniel Batson.

* September 1997: Stay in Kent University (Canterbury, UK) to participate in research activity conducted by Professor Dominic Abrams.

* March 1994: Stay in Clark University (Massachusetts, EEUU) to participate in research activity conducted by Professor Joseph De Rivera.

PROFESIONAL AFFILIATIONS

European Association of Experimental Social Psychology
Society for Personality and Social Psychology
Society for Study of Motivation

TEACHING EXPERIENCE

Undergraduate: Social Psychology (I and II). Political Psychology. Social Communication.

Graduate: Social Motives. Mixed Emotional Experiences

Master: Research and Development in Organizational Behavior.

ACADEMIC SERVICE

* Reviewer (Journals): European Journal of Social Psychology. Social Psychology. Psychological Science. Canadian Journal of Behavioral Science. Motivation and Emotion. Emotion. Journal of Applied Social Psychology. Psicothema. Basic and Applied Social Psychology. Spanish Journal of Psychology. Estudios de Psicología. Anales de Psicología

* Committee Member (UAM, Madrid): Research and Infrastructure Committee. Advanced Studies Accreditation (D.E.A.). Students Tutoring Graduate and Practicum.

*Other: Member of the Executive Board of the Master of Management of Human Resources of the Autónoma University of Madrid (2006-2008).